



UNIVERSITY OF SAN DIEGO

CORPORATE & PROFESSIONAL EDUCATION

INSTITUTE FOR SALES AND BUSINESS DEVELOPMENT

2011

SPRING

BLAZING MY TRAIL: WORKSHOP FOR PARENTS

MONDAY FEBRUARY 28 2011 from 6:00pm to 8:30pm

COST: \$200

MANCHESTER CONFERENCE CENTER

Teaching Your Child to Blaze a Trail for Lifelong Success

In an ever-changing, increasingly complex world, raising an autonomous, successful, confident child has become a challenge. Our job as parents is to become obsolete. Your child's teenage years are a critical window to endow them with powerful skills that will serve them for the rest of their lives. This workshop is designed to help you to guide your child be their very best self.

Program Benefits

- ✓ Learn why helicopter parents don't raise Trailblazers and how to avoid helicopter parenting behavior
- ✓ Learn why your child is a brand in the age of modern technology and how to keep your child safe while remaining active in social media
- ✓ Teach your child to have critical conversations with authority figures
- ✓ Learn the 10 Critical Business Development skills that every professional WISHED they had learned when they were 13 and the simple ways you can nurture these skills in your child



To register visit: www.sandiego.edu/success

This course is part of the following programs:

Institute for Sales and Business Development (Adriana Serrano @ aserrano@sandiego.edu or 619.260.5976)